

Akumin Website Cheatsheet

Homepage

The screenshot shows the Akumin homepage with several key elements highlighted:

- Search Box:** Located at the top right of the navigation bar, labeled "TYPE YOUR QUESTION" with a magnifying glass icon.
- Main Navigation:** A horizontal menu at the top with links for ABOUT US, LOCATIONS, SERVICES, PATIENTS, PHYSICIANS, INVESTORS, and BOOK/APPPOINTMENT.
- Hero Section:** A large image of a woman smiling while looking at her phone. Text reads: "Bringing imaging closer. Appointment bookings anytime, anywhere."
- Our Approach:** A section titled "Our Approach" with the subtext "A better patient experience designed around you". It includes a paragraph: "As the fastest growing provider of outpatient diagnostic imaging services in the country, we're transforming the industry from simply diagnosing diseases to actually preventing them. You can count on us to guide you throughout the process — identifying your needs, connecting you with the best radiologists, and fast-tracking your results so you'll have the clarity to move forward with confidence."
- Online Appointment Request Form:** A form titled "Online Appointment Request" with fields for Preferred Location (Global), Preferred Center, Preferred Date, Preferred Time, First Name, Last Name, Email Address, Phone Number, Date of Birth (Month, Day, Year), Preferred Language, and Type of Exam (MRI, CT, PET/CT, X-ray, Ultrasound, Nuclear Medicine, DEXA, Biopsy, Mammography, Other). A "SUBMIT" button is at the bottom.
- Our Services:** A section titled "Our Services" with the subtext "We offer a range of imaging services to unlock the right diagnosis". It features icons for MRI, PET/CT, CT, X-RAY, ULTRASOUND, and MAMMOGRAPHY. Below the icons is a link: "View our full range of procedures".
- Footer:** A dark blue footer with columns for Services, Resources, Investors, News & Alerts, and Akumin. The Akumin column includes a "Subscribe" form with fields for First Name, Last Name, and Email Address, and a "SUBSCRIBE" button.

Search Box

Main Navigation
Includes a drop down menu for each section

Online Appointment Request Form
Patients can book through the Homepage, Center pages, and Procedure pages

ABOUT US

Our Story

- A brief description about Akumin

Our Radiologists

- List of Akumin radiologists broken down by specialties: Neurology, Musculoskeletal, Body, Nuclear Medicine, Cardiovascular, and Women's

Careers

- Links to our Job Listings

Health Library

- Information about the exams we offer

Frequently Asked Questions

- Helping you find the answers you need

COVID-19 Updates

- Guidelines and information

LOCATIONS

Our Center Locations

- The list is broken down by state and region
- Every Akumin center has its own dedicated page providing patients with the center's address, contact details, hours, services, [appointment booking form](#), etc.
- Patients can now rate Akumin centers through their pages by clicking "**Rate this clinic**"

Book Appointment

- Allows patients to easily book an appointment online

Women's Only Centers

- A page dedicated to Akumin's women's only centers in Florida, Massachusetts, and Texas

SERVICES

Procedures

- MRI, CT, PET/CT, X-ray, Ultrasound, Nuclear Medicine, DEXA, Biopsy, and Mammography

Exams Preparation

- A detailed list of exam prep instructions providing details on how patients should prepare for their upcoming exam

Exams

- A full list of exams that Akumin offers

Radiology Subspecialties

- Akumin's 6 areas of specialized services: Neurology, Musculoskeletal, Cardiac, Body, Women's, and Oncology

Health Library

Book Appointment

PATIENTS

Patient Portal

- Links to Akumin's Patient Portal based on regions/states

Online Payment

- Links to ImaginePay

Insurance Coverage

- This page lists payment options: insurance plans, managed care programs, workers compensation, PIP, Letters of Protection, and self-pay
- Links to Akumin's Credit Card Billing policy

International Patients

- Akumin offers imaging and diagnostic services for patients from the Caribbean/Bahamas to our South Florida locations.

Protected Health Information

- Akumin Notice of Privacy Practices for Protected Health and Related Patient Information (HIPAA)

Frequently Asked Questions

PHYSICIANS

Regional Physician Portal

- Links to Akumin's Physician Portals based on regions/states

Marketing Materials & Supplies

- A page dedicated for physicians to order Akumin branded script pads, appointment cards, etc.

Accreditations

- American College of Radiology (ACR)

Our Radiologists

Radiology Subspecialties

INVESTORS

Overview

Stock Information

Analyst Coverage

Newsroom

Events

Reports & Presentations

Governance

SEARCH BOX

This dynamic AI search software helps website visitors find answers to many common questions. This reduces overall customer support calls and increases online appointment bookings