Rose Radiology Centers, Inc.®
Make Quality Radiology Your Choice ®

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Physicians Dedicated To Patient Care ®
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Corporate Office: (727) 781-3888 Corporate Fax: (727) 784-0616

August 15, 2018

Dear Fellow Physician and Colleague:

I'm writing this letter to my Fellow Physicians and colleagues throughout the Tampa Bay community to inform you that I have made the major decision to sell Rose Radiology Centers, Inc. (RRC). As a result of the sale, **Akumin Inc.** will manage the operations and administrative roles of Rose Radiology and I will remain on as a Radiologist and employee. The transaction became official on August 15th, 2018. Prior to this date I was the main Managing Partner of RRC, but now I report to a management team as a senior Advisor and Radiologist/employee. Not much else has changed and Rose Radiology will continue as it has. I will now focus on being a Diagnostic Radiologist with Akumin as I'm too young to retire and I love being a Radiologist.

I would like to start by saying thank you for your support and trust in RRC over the nearly two decades that I have worked tirelessly to build Rose Radiology with a philosophy and trademark phrase of "Make Quality Radiology your Choice". Over this time through my educational and networking events and through our marketing efforts, I have gotten to know and understand so many outstanding and dedicated professionals in this community that I'm proud of being associated with in our community. I hope I have succeeded in earning your trust, and I hope to continue to earn your trust as a Radiologist, but without the added ownership and administrative stress. I will still be working hard, but as a Radiologist and Advisor to the new management team of Rose Radiology Centers Inc, which is Akumin.

Rather than have rumors dictate the narrative, I thought I would communicate the truth to my fellow physicians and colleagues on what has transpired and what has happened before false stories take place. I personally wanted to explain the reasons I had for selling Rose Radiology Centers (RRC). Thus, I'm reaching out to all professionals in our community to explain things in my own words, and not the words that may be motivated by competitors or false rumors that maybe created by others.

The practice of medicine and Radiology under our regulatory climate is tough and it just made sense to enter into a transaction with a bigger company that would continue to manage RRC with the vision I had when I started. Akumin is that company and I'm proud to be employed as a Radiologist for them and return to what I think I do best, and that is "practicing Radiology and reading MRI scans".

Two decades ago I set out to build an outpatient Radiology practice focused only on the Tampa Bay community and focused on new and cutting edge technology. I never wanted to go beyond our community. As the complexity of medical practice became increasingly challenging, I sought out a company to take Rose Radiology to the next level. Akumin met the 3 conditions I sought:

1. A company with resources to continue to invest in cutting edge technology and focus on patient care and service. As a publicly traded company, Akumin has the resources to keep RRC at the cutting edge

and they have the economies of scale to keep costs down. They will continue to invest in new technology.

2. A company that focuses on one thing and not trying to be everything to everyone: Akumin only focuses on Outpatient Diagnostic Radiology (it's a company that does not have other business interests).
3. A company that shares my vision of "physician input" and a company that would keep me employed and involved as a Radiologist and Advisor to ensure that Rose Radiology care stays at the cutting edge.

I hope you will join me and support the improvements that Akumin, and myself and the whole Rose Radiology team are expected to bring. Our staff is the same and we will all report to a more senior administrative staff.

That's the only change for right now and we will continue to look for ways to improve and make positive changes.

I'm working full time as a Board-Certified Radiologist and I'm still working at Rose Radiology. I will also work as an Adviser to the Managers of Akumin. Again, nothing really has changed and I am confident that patient care, dedication and quality will not falter. The changes will be for the better with better equipment, more offices, and more money to improve things. The staff is the same, the services and level of service is and will be the same, and improved, and the marketing team is the same, and the Radiologists are the same. I'm the same person doing what I started my career doing, focusing on being the best Radiologist I can be.

The only change for my family and me is the fact that I will be less "stressed" running the practice and I will be more dedicated to being a better Radiologist. I've always been a Radiologist first and business owner second, and I know most Physicians can relate to this as the practice of medicine has become more bureaucratic. Please allow me and RRC to continue to be your Radiology practice of choice. I would like to personally thank everyone for helping me to create Rose Radiology. I hope you support me in making this change, so we can improve Radiology services going forward. It's simply time to bring Rose Radiology to another level and Akumin is the management company that will help to bring Rose Radiology to another level of care. For now, nothing changes as we go forward and look for ways to improve. I will always be here and my company cell phone is the same. Please feel free to email me or call me with questions.

I've learned a lot about how Radiology can better serve patients and my referring colleagues over the last 25 years of practicing Radiology and I'm going to make sure we remain a cutting edge and first class radiology provider. I'm proud to have built a network of Radiology Centers that contain the following: Upright Open MRI, High Field MRI to include 3T MRI, PET/CT and conventional multi-slice CT including 32 slice CT. I'm proud to have been one of the first to bring a state-of-the-art PACS System to outpatient Radiology and the first to get our computers upgraded to ICD-10 technology. I'm proud to have made the outpatient conversion to Computed

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Radiography and Digital Radiography before it was in vogue. RRC will continue (under new leadership) to expand with brand new MRI technology in our area this year and plans are in the works for continued improvements. Akumin shares my philosophy so I can now focus on being a better Radiologist. I will still be an advisor to make sure our services remain on top.

Bottom line is I will be working at RRC as a Rose Radiology employee/Radiologist and Advisor to the senior management of Akumin. I thank you for your past and continued support in allowing me to be your interpreting Radiologist for your patients. Being a Diagnostic Radiologist is what I do best, and it's what I want to continue to do in the future. I will leave the Administration of Radiology to others, who I think can do a better job in our current regulatory climate.

Thank you all for understanding and I welcome anyone to call me or email me with any questions; or feel free to contact our offices or the Rose Radiology marketing team to learn more, if you have any questions.

Sincerely

Manuel S. Rose M.D. FACR
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Diplomate, American Board of Radiology
Senior Advisor and Consultant, Akumin